



Buy & Sell Smarter. Go Global.

Empowering SMEs with the B2B Edge:

Elevate your sales, increase exports, and join the global digital economy.

Problem Statement

Buyers & suppliers are scattered
everywhere!

Aligning their journeys is the challenge.



Emphasizing Opportunity

"Unlocking the Potential of 400 Million
SMEs in a \$33 Trillion Trade Economy"



**The Commerce
Equation:
When Buyers Commit,
Suppliers Prosper!**

**At 1Commerce.com, We
Harmonize the
Buyer-Supplier Journey to
Accelerate Global Trade**

- Sales surge when buyers' needs are met
- We empower buyers with extensive choices
- Buyers compare products side-by-side
- They purchase at competitive prices
- Suppliers increase sales and exports — faster

More deals. Less friction. Everyone wins.



Our Solution: One Platform, Two Powerful Outcomes.

Crafted for Buyers

- Efficient Global Sourcing
- Save on Purchases with Ease
- Compare Products from Worldwide Suppliers
- Discover New Suppliers Instantly

Optimized for Suppliers

- Global Exposure & Visibility
- Fine-Tuned Pricing for More Sales
- Access New Markets with Lower Risk
- Expand Exports and Accelerate Growth

At 1Commerce.com, buyers get more value — and suppliers gain more sales.



Who We Are

1Commerce.com is a purpose-driven platform built by Abbadai Group to reshape global B2B trade by empowering SMEs worldwide.

A Purpose-Driven Company

We increase employment by expanding international trade.

Our mission is to make global commerce local—connecting buyers and suppliers in every country through inclusive digital access.



Target Audience

Our platform is built for SMEs across all industries, in every country — from local manufacturers and traders to service providers and sourcing teams.

Inclusive by Design



1Commerce.com delivers value to companies of all sizes, across all sectors, and in all countries — making global trade accessible for everyone.

**No company is too small.
No market too far.**





A single platform uniting global trade — built to serve both buyers' needs and countries' export goals.

A Unified Vision for Global Trade

"While every country, through its organizations, strives to promote its own products to boost exports, what buyers really need is a single, central marketplace. A place where products from suppliers in all countries are aggregated, allowing for effortless viewing, comparison, and purchase at the most competitive prices."

- Faeq Tadros

Founder & CEO





The Buyer's Journey

- 1- Conduct initial research
- 2- Search for potential suppliers
- 3- Reach out and wait for responses
- 4- Gather product/pricing information
- 5- Compare offers
- 6- Evaluate suppliers
- 7- Select few suppliers
- 8- Negotiate prices & terms.
- 9- Close deals.

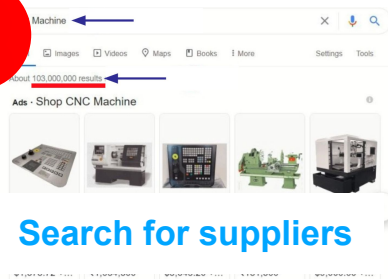
At 1Commerce.com, we streamline this entire journey into a single, efficient platform.



1



2



3



4



5



6



7



8



9



On average, if successful, these 9 steps take buyers between 3 to 8 months to reach a deal. Sometimes years!



Buyer Pain Points

Pain 1

Missing out on the global digital economy.

Pain 2

Excessive time and costs.

Pain 3

Language and time zone challenges in negotiations.

Pain 4

Risk of not receiving what they purchased.





The Supplier's Journey

Suppliers face different challenges in their journey to successful deals.

- 1- Search for buyers.
- 2- Explore new markets.
- 3- Adjust global pricing.
- 4- Market-test existing products in new markets.
- 5- Market-test new products in ALL markets.
- 6- Negotiate & close deals.





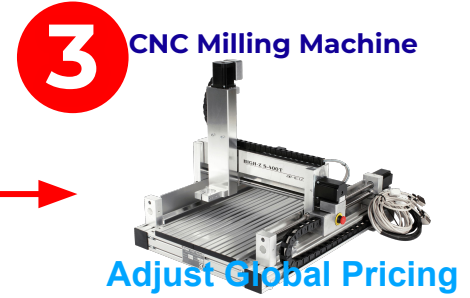
1

Search For Buyers



2

Explore New Markets



3

CNC Milling Machine

Adjust Global Pricing

\$1000? \$1500? \$1750?



4

Market-Test Existing
Products



5

Market-Test New
Products



6

Negotiate & Close
Deals



Supplier Pain Points

Pain 1

Finding new buyers.

Pain 2

Branching out into new markets by engaging local agents, distributors, forming strategic partnerships or setting up new offices

Pain 3

Testing existing products in new markets & new products in all markets

Pain 4

Constant push for increasing sales and profits.



Our Solution: The **1Commerce.com Network.**

Establishing Global Presence:
Representative, Associates, Traders,
& Affiliates in Cities Worldwide.



Representatives



Global Partners:

Your gateway to international markets.



Digital Empowerment:

Unlocking new sales channels.



Local Prosperity:

Fostering jobs and growth through increasing sales & exports.



Representatives

Our Representatives: Empowering Commerce at Every Level.

National Advocates:

Present 1Commerce.com to Ministries of Economy & Industry to increase exports, employment, foreign currency reserves, & FDI.

Business Globalizers:

Make local companies global to increase sales & exports.

Member Support Specialists:

Support members in product listing, technical assistance, and leveraging the full potential of the 1Commerce.com platform.



Associates

Essential Services Hub for SMEs.

-  Empowering SMEs: Tailored business services for growth.
-  Hand-Picked Experts: Selected by our representatives for quality and reliability.
-  Smart Economics: Minimizing costs and risks for our members.



Associates

Global Trade Facilitators:

Specialists in easing trade processes through services in finance, inspection, testing, logistics, insurance, freight forwarding & customs brokerage.

Local Establishment Enablers:

Experts in supporting international companies to set up local offices, providing essential services such as legal, accounting, advertising, marketing, consultancy, translation, real estate, recruitment & more.



Traders

Industry-Specific Trade Specialists:

Catalysts for SME Sales in Targeted Sectors &
Guides for Non-Tech Savvy Members in
Global Procurement.



Affiliates

Expanding the Reach of 1 Point Commerce

Affiliates actively invite businesses to become a part of the 1 Point Commerce ecosystem, enhancing its growth.

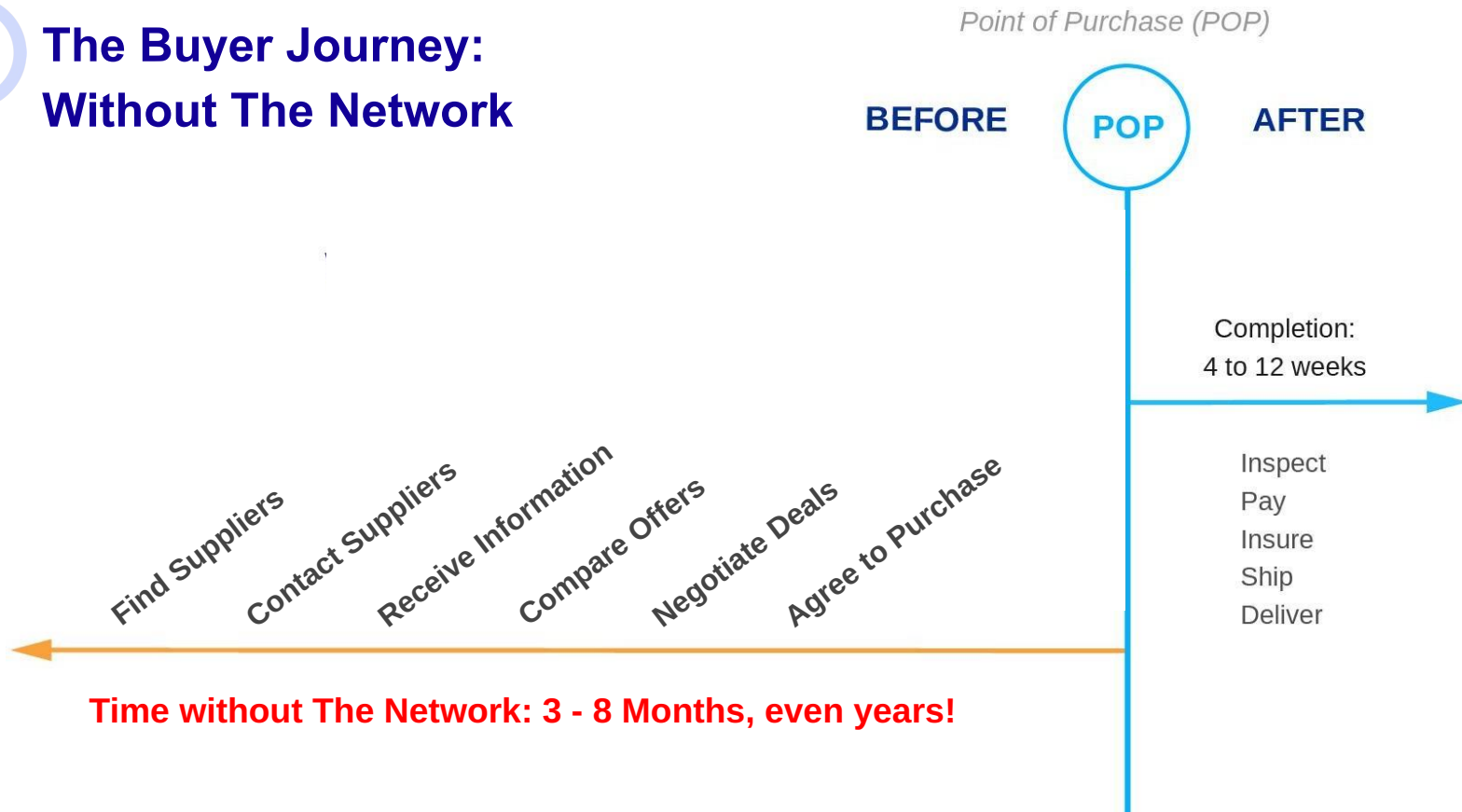
Earning Through Referrals

Affiliates earn a commission for every new membership they bring in, and enjoy recurring revenue from subsequent renewals.





The Buyer Journey: Without The Network

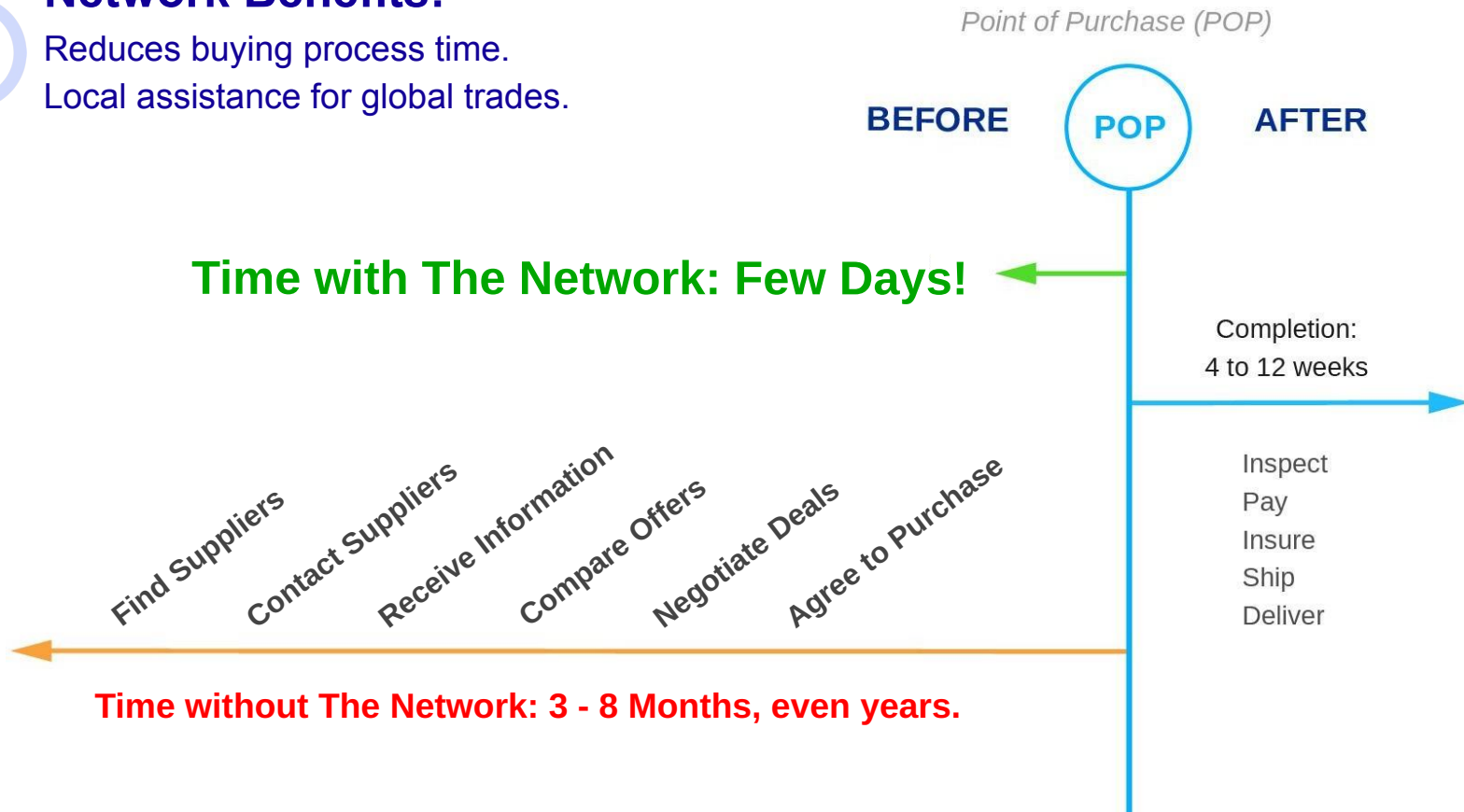




Network Benefits:

Reduces buying process time.

Local assistance for global trades.



We address challenges before the Point of Purchase (POP). After- POP, our Associates facilitate deal completion.



Distinctive Advantages of 1Commerce.com: Our Unique Selling Propositions (USPs)

Numerical Negotiation System:

Simulates face-to-face negotiations, overcoming language barriers to streamline deal-making.

Universal Language - English:

The cornerstone of international trade, ensuring seamless communication within our global network.

Standardized Product Categorization:

Utilizes NAICS and HS codes for efficient product discovery and streamlined comparisons.

Pricing in USD:

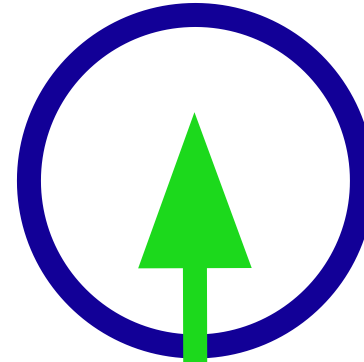
Provides easy price comparison with all offers listed in US Dollars.



Overcoming Suppliers Challenges: The 1Commerce.com Solution

Supporting Effortless
Growth and Equitable
Sales Opportunities
Globally

Increase Global & Regional Sales Volumes



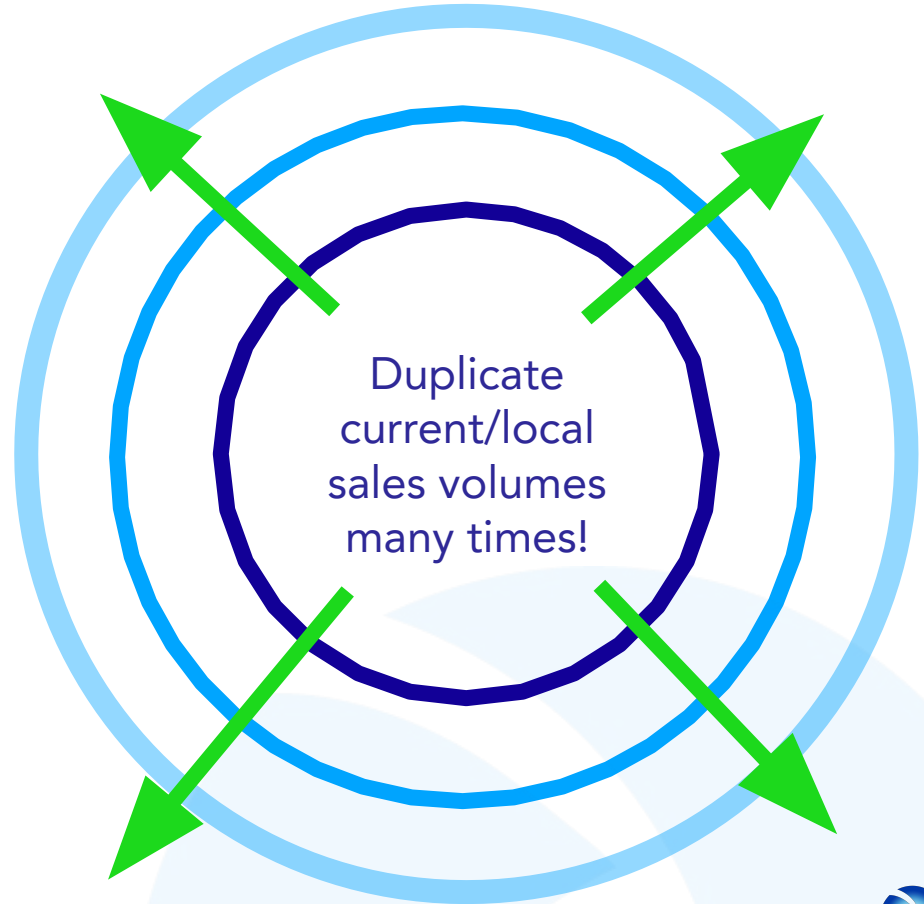
Current/Local Market
More than 90%

Growing/Regional
Market
Less than 5%

New/Global Market
Less than 1%



With our representatives' local presence across the globe, we duplicate your current/local market sales many times!



1Commerce.com VS Other B2B Platforms

	1Commerce.com	Alibaba.com	TradeIndia.com	Made-in-China.com	EC21.com	TradeKey.com	IndiaMart.com	GlobalSources.com
For Suppliers	✓	✓	✓	✓	✓	✓	✓	✓
For Buyers	✓							
Local Presence	✓							
In-Platform Negotiation	✓							
Products for Sale	✓	✓	✓	✓	✓	✓	✓	✓
Products Wanted	✓	RFQ**	RFQ	RFQ	RFQ	RFQ	RFQ	RFQ
Services Offered	✓							
Services Wanted	✓							
Liquidations	✓	✓	✓	✓	✓	✓	✓	✓
Joint Ventures	✓							
Tenders	✓							
Agencies	✓							
Industrial Codes Categories	✓							
Compare Products	✓	✓						✓
Completion of Trade Deals	✓	Some	Some					Some
Trade Shows	✗	✓						✓
Expansion into New Markets	✓							
Membership Fee in US \$ *	0 - 795	1300 - 6500	860	895	1395	519	422-900+	10000+

* Membership Fees - Only 1Commerce.com and Alibaba make their membership fees easily accessible. Membership fees for other platforms were only found through research on discussion forums and search engines.

** RFQ - Request For Quote

Economic Impact of exports on job creation:

In the USA: \$1 billion in exports = **6,000 jobs**.

In Jordan (UN Study): \$1 billion in exports = **47,000 jobs**.

Worldwide average (approx): \$1 billion in exports = **26,500 jobs**.

Imagine the impact of \$1 trillion increase in exports....

A staggering **26.5 Million jobs** worldwide!



Membership Options:

Starter

Price: \$0

Commission: 5% on sales

Growth

Price: \$495 per year

Commission: 1% on sales

Enterprise

Price: \$795 per year



Group Memberships

Group Memberships
Special Rates for:

- Countries
- Associations, &
- Large companies



**With your
participation,
you win,
your cities win,
we all win!**

Together, We Thrive!

You Win: Boost in sales and profits.

Cities Win: Increased local taxes, employment & reduced poverty.

Everyone Wins: Elevated community prosperity through trade.

Local taxes rise, funding vital development projects. Your participation drives this positive change.





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The Abbadai Group - All Countries, One Marketplace.



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