



Buy & Sell Smarter. Go Global.

Empowering SMEs with the B2B Edge:

*Elevate your sales, increase exports, and join the global digital economy.*

# Problem Statement

Buyers & suppliers are scattered  
everywhere!

Aligning their journeys is the challenge.



# Emphasizing Opportunity

"Unlocking the Potential of 400 Million  
SMEs in a \$33 Trillion Trade Economy"



**The Commerce  
Equation:  
When Buyers Commit,  
Suppliers Prosper!**

**At 1Commerce.com, We  
Harmonize the  
Buyer-Supplier Journey to  
Accelerate Global Trade**

- Sales surge when buyers' needs are met
- We empower buyers with extensive choices
- Buyers compare products side-by-side
- They purchase at competitive prices
- Suppliers increase sales and exports — faster

More deals. Less friction. Everyone wins.



# Our Solution: One Platform, Two Powerful Outcomes.

## Crafted for Buyers

- Efficient Global Sourcing
- Save on Purchases with Ease
- Compare Products from Worldwide Suppliers
- Discover New Suppliers Instantly

## Optimized for Suppliers

- Global Exposure & Visibility
- Fine-Tuned Pricing for More Sales
- Access New Markets with Lower Risk
- Expand Exports and Accelerate Growth

At 1Commerce.com, buyers get more value — and suppliers gain more sales.



# Who We Are

1Commerce.com is a purpose-driven platform built by Abbadai Group to reshape global B2B trade by empowering SMEs worldwide.

## A Purpose-Driven Company

We increase employment by expanding international trade.

Our mission is to make global commerce local—connecting buyers and suppliers in every country through inclusive digital access.



# Target Audience

Our platform is built for SMEs across all industries, in every country — from local manufacturers and traders to service providers and sourcing teams.

## Inclusive by Design



1Commerce.com delivers value to companies of all sizes, across all sectors, and in all countries — making global trade accessible for everyone.

**No company is too small.  
No market too far.**





A single platform uniting global trade — built to serve both buyers' needs and countries' export goals.

## A Unified Vision for Global Trade

*"While every country, through its organizations, strives to promote its own products to boost exports, what buyers really need is a single, central marketplace. A place where products from suppliers in all countries are aggregated, allowing for effortless viewing, comparison, and purchase at the most competitive prices."*

**- Faeq Tadros**

Founder & CEO







# The Buyer's Journey

- 1- Conduct initial research
- 2- Search for potential suppliers
- 3- Reach out and wait for responses
- 4- Gather product/pricing information
- 5- Compare offers
- 6- Evaluate suppliers
- 7- Select few suppliers
- 8- Negotiate prices & terms.
- 9- Close deals.

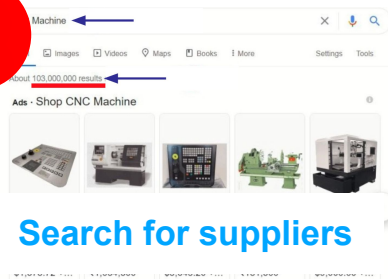
At 1Commerce.com, we streamline this entire journey into a single, efficient platform.



1



2



3



4



5



6



7



8



9



On average, if successful, these 9 steps take buyers between 3 to 8 months to reach a deal. Sometimes years!



# Buyer Pain Points

## **Pain 1**

Missing out on the global digital economy.

## **Pain 2**

Excessive time and costs.

## **Pain 3**

Language and time zone challenges in negotiations.

## **Pain 4**

Risk of not receiving what they purchased.





# The Supplier's Journey

Suppliers face different challenges in their journey to successful deals.

- 1- Search for buyers.
- 2- Explore new markets.
- 3- Adjust global pricing.
- 4- Market-test existing products in new markets.
- 5- Market-test new products in ALL markets.
- 6- Negotiate & close deals.







1

Search For Buyers

2



Explore New Markets

3

CNC Milling Machine



Adjust Global Pricing

\$1000? \$1500? \$1750?

4



Market-Test Existing  
Products

5



Market-Test New  
Products

6



Negotiate & Close  
Deals



# Supplier Pain Points

## **Pain 1**

Finding new buyers.

## **Pain 2**

Branching out into new markets by engaging local agents, distributors, forming strategic partnerships or setting up new offices

## **Pain 3**

Testing existing products in new markets & new products in all markets

## **Pain 4**

Constant push for increasing sales and profits.



# Our Solution: The **1Commerce.com Network.**

Establishing Global Presence:  
Representative, Associates, Traders,  
& Affiliates in Cities Worldwide.



# Representatives



## **Global Partners:**

Your gateway to international markets.



## **Digital Empowerment:**

Unlocking new sales channels.



## **Local Prosperity:**

Fostering jobs and growth through increasing sales & exports.





# Representatives

## **Our Representatives: Empowering Commerce at Every Level.**

### **National Advocates:**

Present 1Commerce.com to Ministries of Economy & Industry to increase exports, employment, foreign currency reserves, & FDI.

### **Business Globalizers:**

Make local companies global to increase sales & exports.




### **Member Support Specialists:**

Support members in product listing, technical assistance, and leveraging the full potential of the 1Commerce.com platform.



# Associates

## Essential Services Hub for SMEs.

-  Empowering SMEs: Tailored business services for growth.
-  Hand-Picked Experts: Selected by our representatives for quality and reliability.
-  Smart Economics: Minimizing costs and risks for our members.



# Associates

## **Global Trade Facilitators:**

Specialists in easing trade processes through services in finance, inspection, testing, logistics, insurance, freight forwarding & customs brokerage.

## **Local Establishment Enablers:**

Experts in supporting international companies to set up local offices, providing essential services such as legal, accounting, advertising, marketing, consultancy, translation, real estate, recruitment & more.



# Traders

## **Industry-Specific Trade Specialists:**

Catalysts for SME Sales in Targeted Sectors &  
Guides for Non-Tech Savvy Members in  
Global Procurement.



# Affiliates

## **Expanding the Reach of 1 Point Commerce**

Affiliates actively invite businesses to become a part of the 1 Point Commerce ecosystem, enhancing its growth.

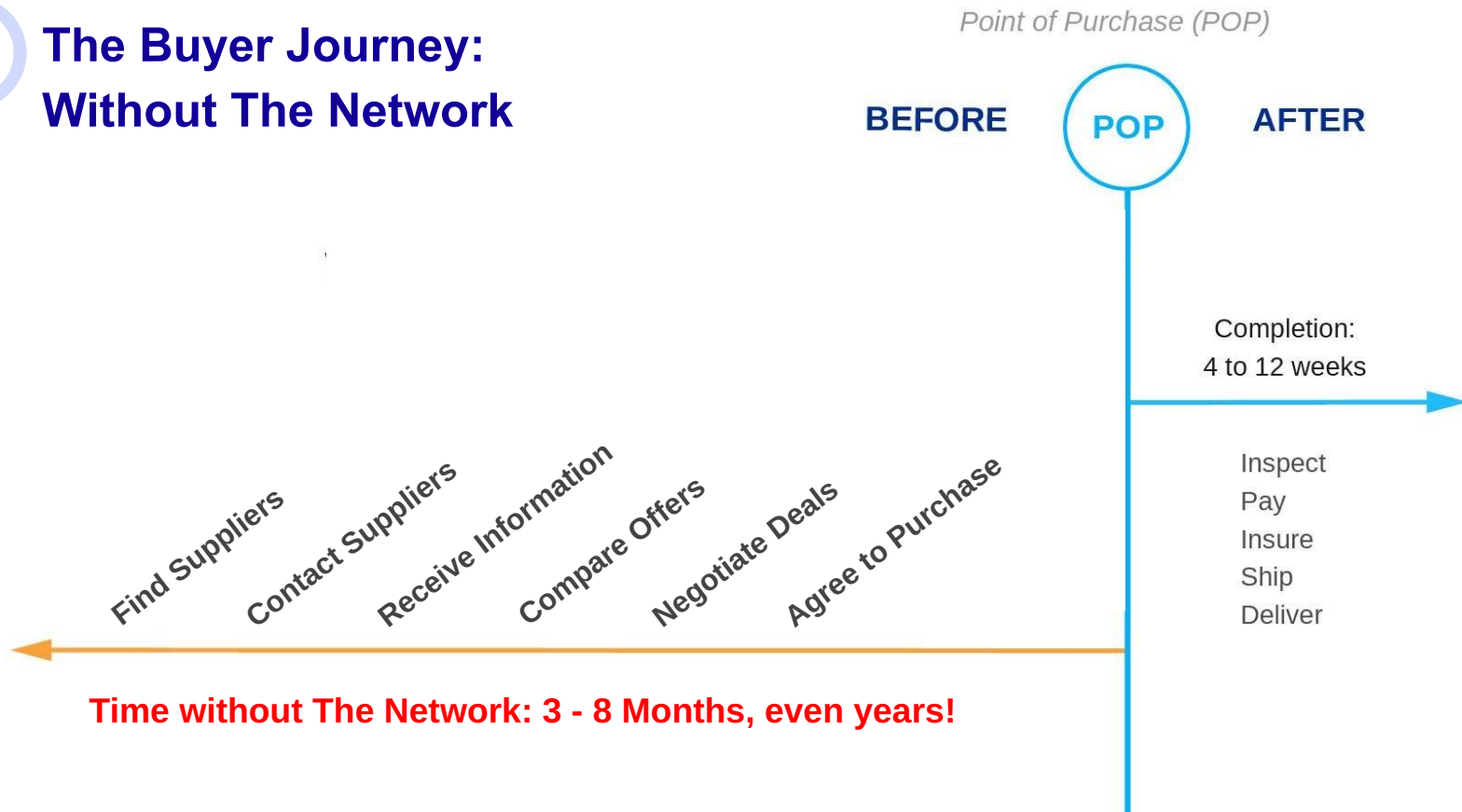
## **Earning Through Referrals**

Affiliates earn a commission for every new membership they bring in, and enjoy recurring revenue from subsequent renewals.





## The Buyer Journey: Without The Network

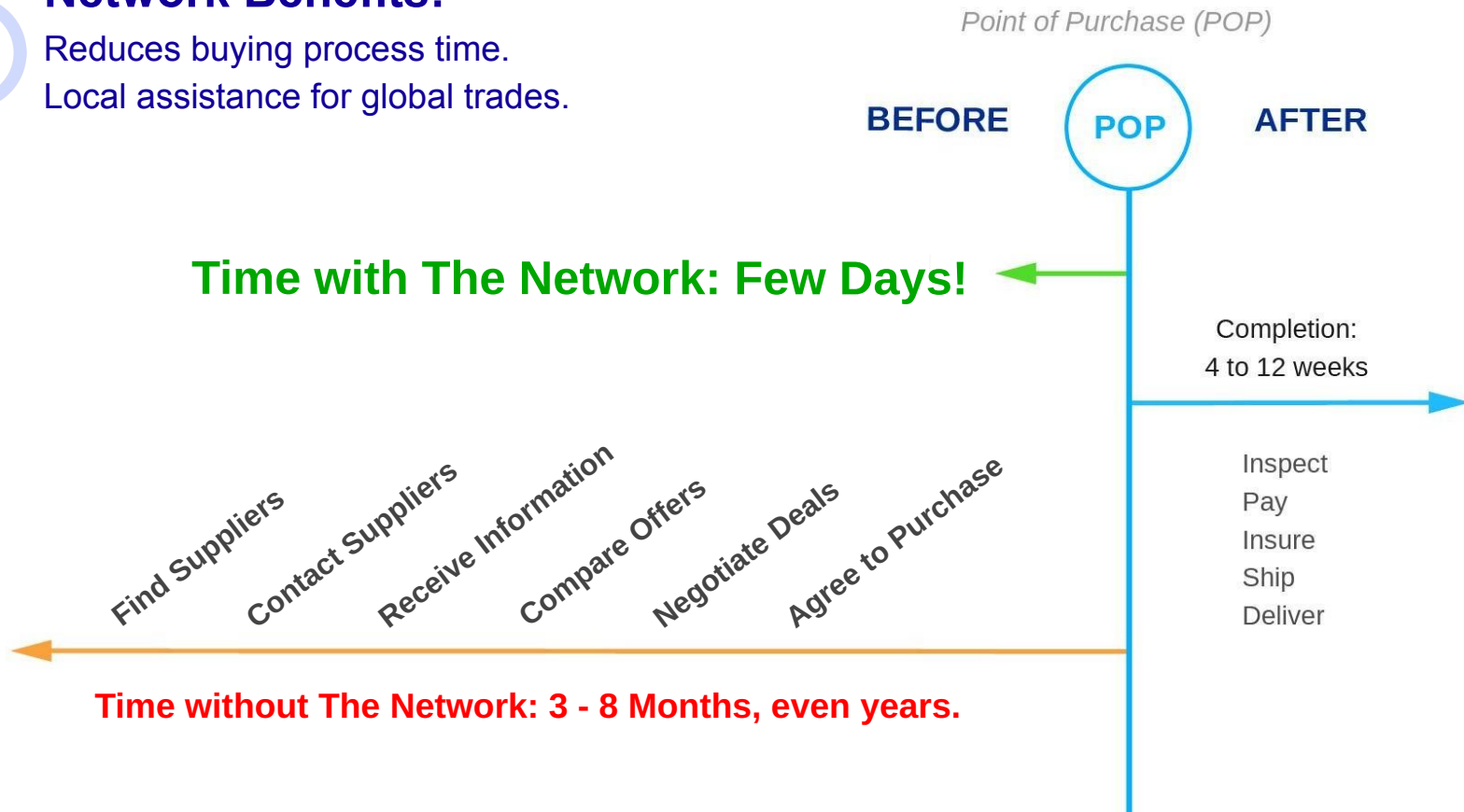




## Network Benefits:

Reduces buying process time.

Local assistance for global trades.



We address challenges before the Point of Purchase (POP). After- POP, our Associates facilitate deal completion.



# **Distinctive Advantages of 1Commerce.com: Our Unique Selling Propositions (USPs)**

## **Numerical Negotiation System:**

Simulates face-to-face negotiations, overcoming language barriers to streamline deal-making.

## **Universal Language - English:**

The cornerstone of international trade, ensuring seamless communication within our global network.

## **Standardized Product Categorization:**

Utilizes NAICS and HS codes for efficient product discovery and streamlined comparisons.

## **Pricing in USD:**

Provides easy price comparison with all offers listed in US Dollars.

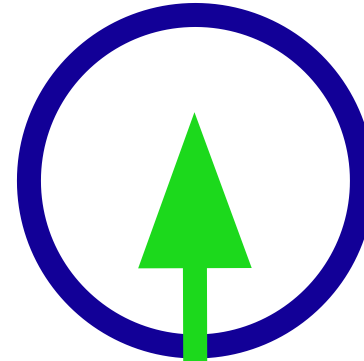




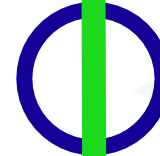
# Overcoming Suppliers Challenges: The 1Commerce.com Solution

Supporting Effortless  
Growth and Equitable  
Sales Opportunities  
Globally

Increase Global & Regional Sales Volumes



Current/Local Market  
*More than 90%*



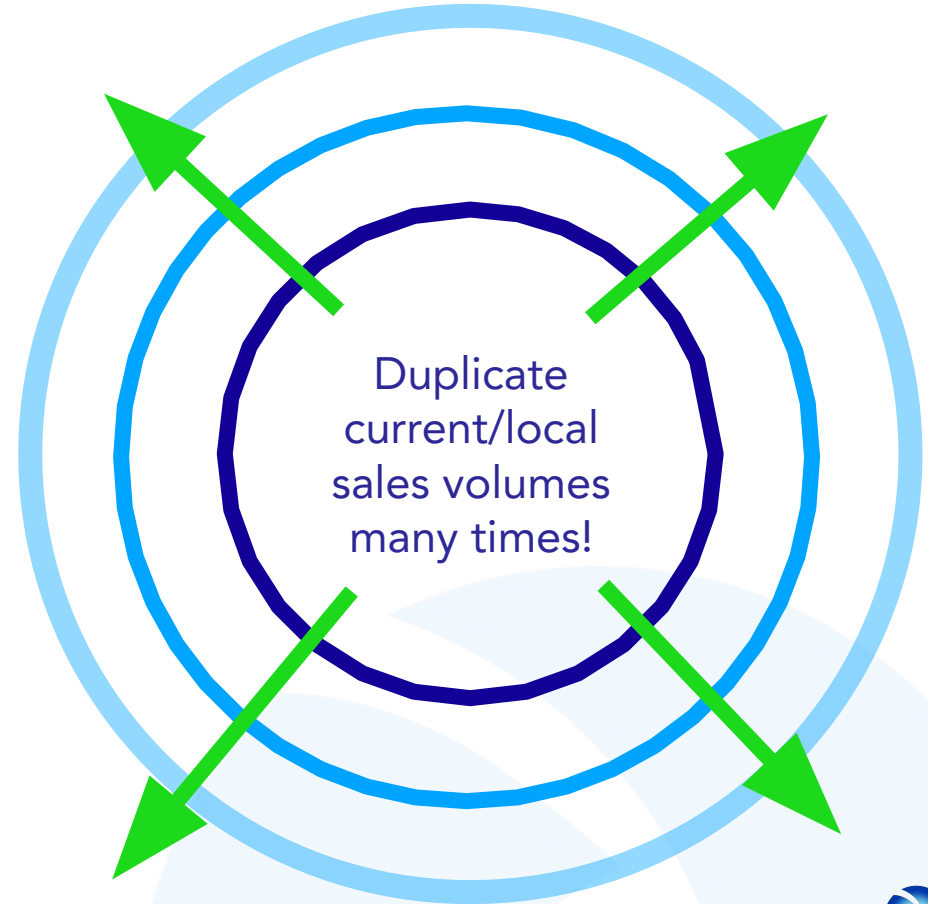
Growing/Regional  
Market  
*Less than 5%*



New/Global Market  
*Less than 1%*



**With our representatives' local presence across the globe, we duplicate your current/local market sales many times!**



# 1Point Commerce VS Other B2B Platforms

	1Commerce.com	Alibaba.com	TradeIndia.com	Made-in-China.com	EC21.com	TradeKey.com	IndiaMart.com	GlobalSources.com
For Suppliers	✓	✓	✓	✓	✓	✓	✓	✓
For Buyers	✓							
Local Presence	✓							
In-Platform Negotiation	✓							
Products for Sale	✓	✓	✓	✓	✓	✓	✓	✓
Products Wanted	✓	RFQ**	RFQ	RFQ	RFQ	RFQ	RFQ	RFQ
Services Offered	✓							
Services Wanted	✓							
Liquidations	✓	✓	✓	✓	✓	✓	✓	✓
Joint Ventures	✓							
Tenders	✓							
Agencies	✓							
Industrial Codes Categories	✓							
Compare Products	✓	✓						✓
Completion of Trade Deals	✓	Some	Some					Some
Trade Shows		✓						✓
Expansion into New Markets	✓							
Membership Fee in US \$ *	0 - 795	1300 - 6500	860	895	1395	519	422-900+	10000+

\* Membership Fees - Only 1Point Commerce and Alibaba make their membership fees easily accessible. Membership fees for other platforms were only found through research on discussion forums and search engines.

\*\* RFQ - Request For Quote

# Economic Impact of exports on job creation:

In the USA: \$1 billion in exports = **6,000 jobs**.

In Jordan (UN Study): \$1 billion in exports = **47,000 jobs**.

Worldwide average (approx): \$1 billion in exports = **26,500 jobs**.

Imagine the impact of \$1 trillion increase in exports....

A staggering **26.5 Million jobs** worldwide!



# Membership Options:

## Entry-Level Membership

Price: \$0

Commission: 5% on sales

## Annual Membership

Price: \$795 per year

## Commission-Based Membership

Price: \$395 per year

Commission: 1% on sales



# **Group Memberships**

Group Memberships  
Special Rates for:

- Countries
- Associations, &
- Large companies



**With your  
participation,  
you win,  
your cities win,  
we all win!**

## **Together, We Thrive!**

**You Win:** Boost in sales and profits.

**Cities Win:** Increased local taxes, employment & reduced poverty.

**Everyone Wins:** Elevated community prosperity through trade.

Local taxes rise, funding vital development projects. Your participation drives this positive change.





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*The Abbadai Group - All Countries, One Marketplace.*



*WWW.ABBADAI.COM*