



## Business Model

The idea of 1Point Commerce is simple: for buyers to purchase products at competitive prices, they need to be able to view products from all suppliers in all countries. Buyers also need to sort products according to price and other factors, compare products, select a few products to start negotiating with suppliers, and finally purchase products at the most competitive prices.

The buying process, if successful, is expensive and time-consuming. That is what we solve.

1Point Commerce is a hybrid and decentralized global B2B platform that is a disruptor and a game-changer in global commerce. It connects countries through trade, makes global commerce local, and local companies global to buy, sell, and grow. The platform provides a solution for buyers and suppliers everywhere to easily do more deals.

While every country tries to promote its own products to increase exports through various organizations, buyers need to find products from suppliers in all countries aggregated into one central platform to enable them to view, compare, negotiate, and purchase products at the most competitive prices. Only when buyers buy, suppliers sell.

That is what 1Point Commerce is designed to do. Our platform is designed for buyers to save time and money in purchasing products at the most competitive prices, and for suppliers to maximize their sales locally, regionally, and globally.

The decentralized platform is designed for the inclusivity of all countries through the local presence of representatives for local suppliers to show their products to buyers everywhere, and for buyers to make calculated decisions to purchase products at the most competitive prices from suppliers worldwide.

Representatives, who have the ability to communicate in English as well as the local language, promote the solution to local companies of raw material suppliers, manufacturers, service providers, and wholesale traders to empower them to become active in the global digital economy and increase their sales and exports. Suppliers joining 1Point Commerce list their products on the marketplace for buyers everywhere to view.

Before, during, and after deals are made, we provide our members with a global network of representatives, associates (service providers), and traders to assist them to complete deals and expand into new markets at minimal cost and risk.

Our business model is explained here <https://www.1commerce.com/how-to-videos>

The launch of the operation is in Q1, 2023. Now, we are building our network of representatives in cities/countries around the world to elevate the world into another dimension of prosperity through

trade. A list of our representatives is available here <https://www.1commerce.com/all-representatives>  
More representatives are joining 1Point Commerce on an ongoing basis.

To increase the benefits to companies that join 1Point Commerce, we are expanding our presence to cover more markets. Our goal is to expand into 150 cities within 3-5 years.

With every new market/city/country we expand into, the products listed on the platform have more exposure and more sales.

If you would like to experience the power of the platform and what it does to companies of all sizes in increased sales and savings on purchases, kindly send us an email to info at 1commerce.com.

Only through a presentation, you realize how 1Point Commerce is the only B2B platform that Uberizes global commerce and maximizes sales at the local, regional, and global levels.

A \$1 Billion dollar increase in exports adds, on average, 26,500 jobs worldwide. A \$1 Trillion dollars in exports affects 26.5 Million jobs worldwide.

In 2019, the international trade volume reached \$21.3 Trillion dollars. Due to the COVID-19 pandemic, that volume was reduced by 27% according to some estimates.

I believe that 1Point Commerce is the only B2B solution available now to speed up the recovery of international trade, and bring it to its previous levels in a short time.

We all have a mission to raise our social responsibility level and do whatever we possibly can to elevate the world into another dimension of prosperity through trade.

I know you all care.

I wish you all a safer and more prosperous world.

Faeq Tadros, CEO

1Point Commerce is part of Abbadai Group

<https://www.abbadai.com/>